

## **PRESS RELEASE: The New Hair Revolution**

### **Ditch the Pudding Bowl and Scissors: Create Salon Styles at Home with the FB1™ Glass Hair Designer**

Fashion-fascists and children can breathe a sigh of relief. The taunt-rousing pudding bowl hair cut is about to be consigned to history.

With the introduction of the FB1™ Glass Hair Designer for home use, celebrity hair-stylist Frank Bisson is giving everyone the ability to create salon style and quality hair cuts at home for a fraction of the price of a salon visit.

Whether you are a fashionista who wants to learn how to create your own style, a busy mum who wants to save some money or you are just fed up with paying salon prices for a simple trim, the FB1™ Glass Hair Designer is for you. At just £29.99 + £4.99 P&P this easy to use hair styling tool cuts and texturises hair using a patented glass blade design that is safe, hygienic and completely foolproof.

At the very least the FB1™ can be a great money saver when used for general style upkeep in between salon visits. But keep practising and your confidence and ability will grow quickly. You can then start experimenting with shapes and texture, creating unique styles for you, your family and friends. Who knows it could even lead to a change in career !

*“Some salon experiences can be enjoyable but if you are pressed for time, want to keep your style looking great in between salon visits, or, want to create your own styles then my FB1™ Glass Hair Designer is for you. It’s so easy”* Frank Bisson, leading Hair Stylist and inventor of the FB1™ Glass Hair Designer

The FB1™ Glass Hair Designer comes with an easy to follow instructional DVD by Frank Bisson, which shows you how to use the FB1™ along with some top tips on how to quickly style hair to suit different face shapes or types of hair.

The FB1™ is an extremely durable quality product made partially from chrome that is virtually chemical/heat resistant . It is ergonomically designed to be so easy to use you don't need to be a trained hair stylist. The clever multifunctional design incorporates a glass cutting blade, comb to fit every angle of the head and a tail for sectioning the hair making it easier and more comfortable to use than a comb and scissors/clippers.

With the FB1™ you can become a real hair stylist. Three easy tips to get you started:

- Add waves and movement by taking small sections of hair, twisting it and holding away from the scalp. Run the blade down the length of the section of hair and you have created wavy looking hair.
- Tame curls or wavy hair by taking a section of hair and, without twisting, pull it away from the scalp. Run the blade down the length of the section of hair and you have straighter looking hair.
- Start cutting a couple of inches away from the scalp to create lift, volume and texture, or even closer to the scalp to create more spiky looking hair, still giving volume, lift and texture.

Research by Ian Brough from Manchester University shows that metal scissors, razors and clippers damage hair. Only glass can be made sharp enough to cut hair cleanly without crushing it and creating split ends. The glass blade in the FB1™ is the sharpest cutting device ever invented but the way the edge is serrated means it is safe to use. The

serated edge also provides more grip whilst cutting and because of its multi-faceted cutting edge it gives more lift, volume and texture.

The FB1™ Glass Hair Designer comes with three blades. Additional blades are sold at £19.99 plus P&P per 25.